



October 10, 2018

Dear West Hartford Business,

Are you looking for cost-effective energy saving solutions?

You can **save money by saving energy!** The West Hartford Chamber of Commerce and The Town of West Hartford's Clean Energy Commission (CEC) have partnered with Eversource and certified energy contractor Energy Resources to bring energy-saving offerings to West Hartford businesses.

With support from Energize Connecticut, this new energy-saving initiative for West Hartford businesses can provide **cash incentives** towards energy-efficiency upgrades and likely zero-percent (i.e., interest-free) financing for lighting and equipment changes businesses elect to pursue in order to take advantage of energy savings.

The program includes:

- No-cost, no-obligation, on-site energy assessments to determine ways to make your business more energy-efficient
- Utility rebates and discounts on energy-efficient lighting, heating and cooling equipment, insulation and more
- New construction incentives to help build your new business or large renovation, using energy-efficient design techniques and equipment
- Solutions for existing buildings to help upgrade equipment to more efficient models, or evaluate and analyze existing building management systems, operations and maintenance practices

These business energy solutions are funded by a small charge on your electric and natural gas bills. In other words, **it's your money, so take advantage and start saving and increase profits today!**

Now through December 2018, for every business that participates in the Energize Connecticut business energy solution, the contractor, Energy Resources, will make up to a \$250 donation to The Town That Cares, a special fund administered by West Hartford Social Services to assist residents experiencing a crisis situation hindering their ability to pay for utility bills, shelter costs, medical expenses, food and other critical needs.

Call **860-305-3386** to speak to an energy expert, determine if your business is eligible for the program, and schedule your **FREE** energy assessment.

Thank you for helping make West Hartford a cleaner, more energy-efficient community.

Very truly yours,

Barbara Lerner
WH Chamber President

Catherine Diviney
WH-CEC Co-Chair

Chris Nelson
WH-CEC Co-Chair